

WCCO-TV

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

AND

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6441	AGENCY (OR SERVICE) ACTING AS AGENT FOR 188704		ADVERTISER (OR AGENCY AND ADVERTISER)	
NAME	GMMB, INC.		WALZ FOR CONGRESS	
AND	3050 K St NW Ste 100		505 N Riverfront Dr	
ADDRESS	Washington	DC 20007-5108	Mankato	MN 56001-3450
	USA		USA	
CONTACT	DAN NAGELBERG		PRODUCT WALZ FOR CONGRESS EST. 2271	
LOCAL SALESPERSON	Nicole Roy Pol	AGENCY EST. NO. 2271	PRODUCT CODE	1300

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/06/12 NO. WEEKS: 2

Cancellation Notice

Required

Announcement 28 days prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	T-F	3	04:58A	05:58A	30S	10/30/12-11/02/12	SUNRISE THIS MORNING	3	350.00	1050.00
2	T-F	3	05:58A	07:00A	30S	10/30/12-11/02/12	THIS MORNING	3	700.00	2100.00
3	T-F	3	07:00A	09:00A	30S	10/30/12-11/02/12	CBS THIS MORNING	3	425.00	1275.00
4	Su	1	07:58A	09:30A	30S	11/04/12-11/04/12	CBS SUNDAY MORNING	1	1700.00	1700.00
5	T-F	3	04:59P	05:30P	30S	10/30/12-11/02/12	M-F 5PM NEWS	3	1700.00	5100.00
6	T-F	1	05:59P	06:30P	30S	10/30/12-11/02/12	M-F 6PM NEWS	1	2200.00	2200.00
8	T-F	1	06:27P	07:00P	30S	10/30/12-11/02/12	WHEEL OF FORTUNE	1	3100.00	3100.00
9	T-F,Su	1	10:00P	10:35P	30S	10/30/12-11/04/12	LATE NEWS M-F/SU	1	2700.00	2700.00
10	Su	1	10:35P	11:05P	30S	11/04/12-11/04/12	WCCO 4 NEWS AT 10:30	1	900.00	900.00
11	Su	1	05:58A	07:00A	30S	11/04/12-11/04/12	WCCO 4 NEWS SUNDAY MORNING	1	100.00	100.00
12	W	1	12:37A	01:07A	30S	10/31/12-10/31/12	10P NEWS REPLAY	1	150.00	150.00
13	T	1	02:58P	03:57P	30S	10/30/12-10/30/12	DR. PHIL	1	475.00	475.00
14	W	1	03:57P	05:00P	30S	10/31/12-10/31/12	ELLEN DEGENERES	1	775.00	775.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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ADDRESS	Washington	DC 20007-5108	Mankato	MN 56001-3450	
	USA		USA		
CONTACT	DAN NAGELBERG		PRODUCTWALZ FOR CONGRESS EST. 2271		
LOCAL SALESPERSON	Nicole Roy Pol	AGENCY EST. NO. 2271	PRODUCT CODE 1300		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/06/12 NO. WEEKS: 2					

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Contract:										
ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
							Total Contract:	21		21625.00
Billing Summary										

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